

Giving and Volunteering in Calgary

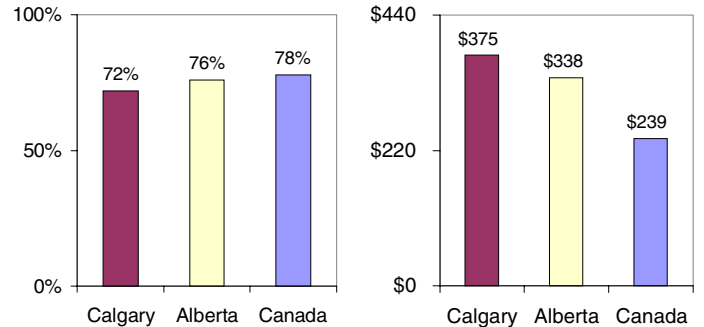
Fact Sheet #37

Giving: How many? How much?

Over seven out of ten people living in the census metropolitan area (CMA) of Calgary Alberta¹ made financial donations to charitable and nonprofit organizations, according to the National Survey of Giving, Volunteering and Participating (NSGVP)². The donor rate for Calgary was below the provincial (76%) and national donor rates (78%).

On average, donors in Calgary gave \$375 annually, for a total of \$185.7 million. The average annual donation made by Calgary donors was 50% greater than the national average (\$239).

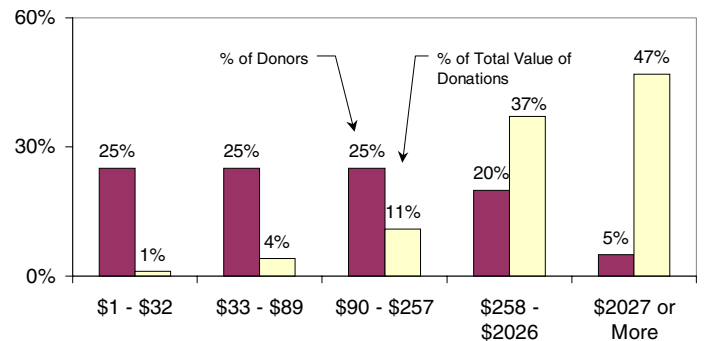
Percentage of Population Making Donations and Average Annual Donation by Geographic Area



Much comes from the few

Almost 5 out of every 10 dollars donated in Calgary came from just 5% of donors – those who gave \$2027 or more. The next 20% of donors who gave between \$258 and \$2026 accounted for 37% of the total value of donations. These two groups combined accounted for 25% of all donors, but 84% of financial donations.

Percentage of Donors and Percentage of Total Value of Donations by Size of Donation



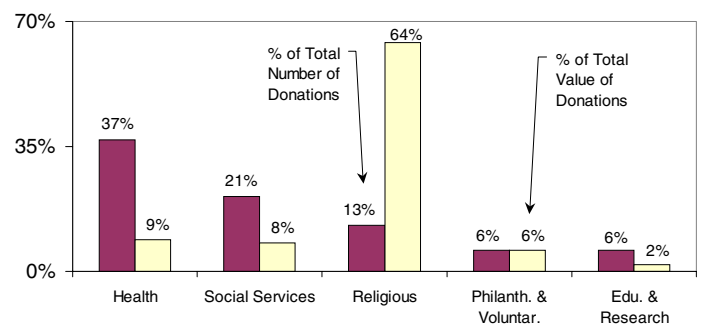
Where donations go

Calgary donors gave more money to religious organizations than to any other type of organization, as did Albertans as a whole. Sixty-four percent of the value of donations (\$119 million) went to religious organizations, even though these organizations received only 13% of the total number of charitable donations.³

Only 9% (\$18 million) of the value of all donations went to health organizations, which received 37% of the total number of donations.

Social service organizations received 8% (\$14 million) of the total value of donations and 21% of the total number of donations.

Percentage of Donations and Percentage of Total Value of Donations by Type of Organization



QUICK facts...

The top 5% of donors in Calgary contributed 47% of the total value of donations. The top 5% of donors in Alberta as a whole accounted for 41% of the total value of donations.

Religious organizations received 64% of the total value of donations in Calgary, compared to 51% in Canada as a whole.

1. The census metropolitan area is the geographic region designated by Statistics Canada for collecting census data.

2. Findings from the NSGVP are based on reports of charitable giving and volunteering over the one year period from November 1, 1996 to October 31, 1997 by Canadians aged 15 and older.

3. Percentages may not add up to 100% due to rounding.

Volunteering: How many? How much?

Thirty seven percent of people living in the Calgary CMA volunteered for a charitable or nonprofit organization.

On average, Calgary volunteers contributed 127 hours each during the year, for a total of 33 million hours. This was below the provincial (146 hours) and national averages (149 hours).

Much comes from the few

Twenty-seven percent of all volunteer hours were contributed by the top 5% of volunteers – those who gave 400 hours or more of their time. The next 20% of volunteers who gave between 178 and 399 hours accounted for 41% of all volunteer hours. These two groups combined accounted for only 25% of volunteers, but 68% of all volunteer hours.

What volunteers do...

The most common volunteer activities were:

- 🍁 Canvassing, campaigning, or fundraising (51%)⁴
- 🍁 Organizing and supervising activities or events (47%)
- 🍁 Teaching or coaching (34%)
- 🍁 Serving as an unpaid member of a board or committee (30%)

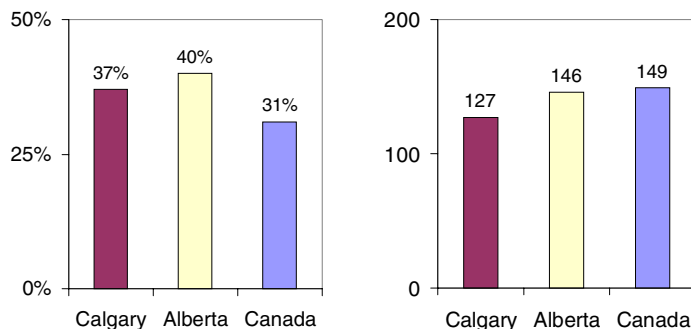
...And where they volunteer

In the Calgary CMA, most volunteering occurred in four types of organizations:

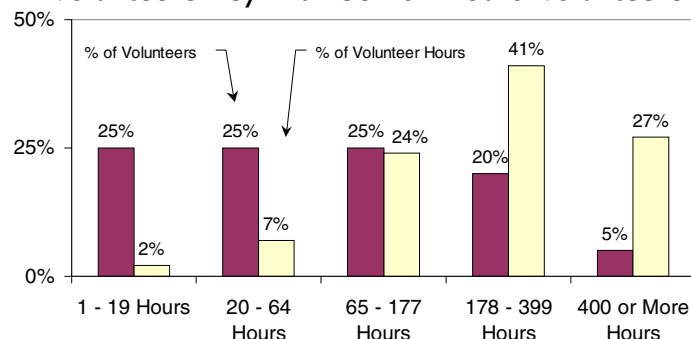
- 🍁 Arts, culture and recreation organizations
- 🍁 Education and research organizations
- 🍁 Health organizations
- 🍁 Social service organizations

These four types of organizations accounted for 72% of all volunteer events⁵ and 66% of all volunteer hours.

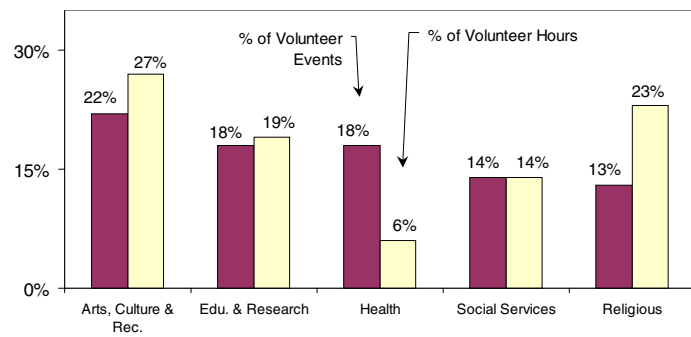
Percentage of Population Volunteering and Average Annual Volunteer Hours by Geographic Area



Percentage of Volunteers and Total Hours Volunteered by Number of Hours Volunteered



Percentage of Volunteer Events⁵ and Percentage of Volunteer Hours by Type of Organization



4. Percentages do not add up to 100% because many volunteers engaged in more than one type of activity.

5. Each occurrence of volunteering for an organization reported by an individual volunteer constitutes one volunteer event. Percentages may not add up to 100% due to rounding.



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More information on the results of the NSGVP, including the full text of the highlight report *Caring Canadians, Involved Canadians*, is available online at our Web site: www.nsgvp.org

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