

# Giving and Volunteering in Windsor

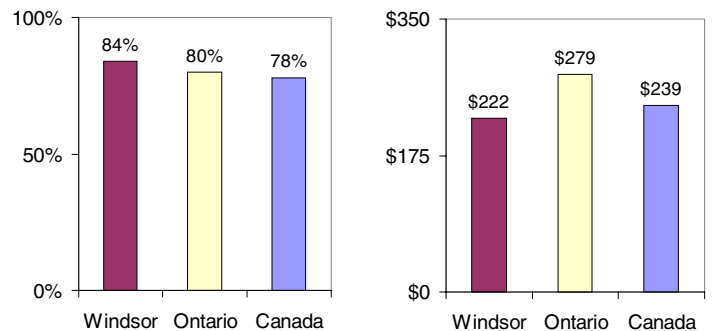
## Fact Sheet #24

### Giving: How many? How much?

More than eight out of ten (84%) people living in the census metropolitan area (CMA) of Windsor, Ontario<sup>1</sup> made financial donations to charitable and nonprofit organizations, according to data from the National Survey of Giving, Volunteering and Participating (NSGVP).<sup>2</sup>

On average, these donors gave a total of \$222. Their charitable donations totalled \$42.4 million.

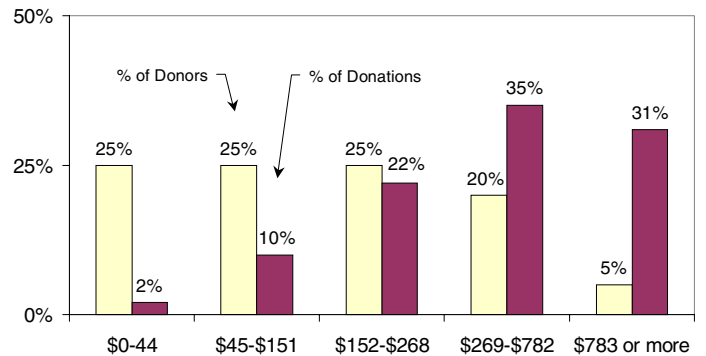
Percentage of Population Making Donations and Average Annual Donation by Geographic Area



### Much comes from the few

Nearly one-third (31%) of the total dollar value of all donations comes from just 5% of donors – those who gave \$783 or more in the previous year. The 20% of donors who gave between \$269 and \$782 account for 35% of donations. Although these two groups combined account for only 25% of donors, they contributed 66% of all financial donations.

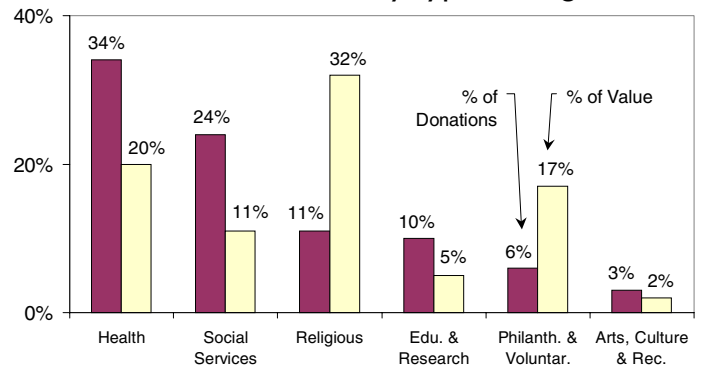
Percentage of Donors and Percentage of Donations by Size of Donation



### Where donations go

Donors in Windsor give more money to religious organizations than to any other type of organization. During the year covered by the survey, they gave 32% of the total value of donations, or \$13.5 million, to religious organizations, even though these organizations received only 11% of the total number of charitable donations.

Percentage of Donations and Percentage of the Value of Donations Received by Type of Organization



Thirty-four percent of all donations went to health organizations, which accounted for 20% (\$8.5 million) of the total dollar value of donations.

Social service organizations received 24% of all donations and 11% (\$4.8 million) of the total value of donations.

Philanthropy and voluntarism organizations received only 6% of all donations, but 17% (\$7.2 million) of the total value of donations. The philanthropy and voluntarism category includes foundations (e.g., private, corporate, and community foundations), support and service organizations (e.g., volunteer centres), as well as fundraising organizations (e.g., collective fundraising organizations, lotteries).

### *QUICK*facts...

**The top 25% of donors in Windsor contributed 66% of the value of donations - much less than the top 25% of donors for Ontario, who contributed 78% of the value of donations.**

**37% of the region's population volunteered, compared to 32% of the population in the province as a whole.**

1. The census metropolitan area is the geographic region designated by Statistics Canada for collecting census data.

2. Findings from the NSGVP are based on reports of charitable giving and volunteering over the one year period from November 1, 1996 to October 31, 1997 by Canadians aged 15 and older.

## Volunteering: *How many? How much?*

More than one in three (37%) people living in the Windsor CMA volunteered for a charitable or nonprofit organization.

On average, volunteers contributed a total of 129 hours each during the year, for a total of 10.8 million hours. This is the equivalent of 5,600 full time jobs – roughly equal to 4% of the region’s labour force in 1997.

## Much comes from the few

More than three out of ten (31%) volunteer hours were contributed by 5% of volunteers – those who gave 416 hours or more of their time. The 20% of volunteers who gave between 166 and 415 hours per year account for 45% of all volunteer hours. Although these two groups combined account for only 25% of volunteers, they contributed 76% of all volunteer hours.

## What volunteers do...

The most common volunteer activities are as follows:

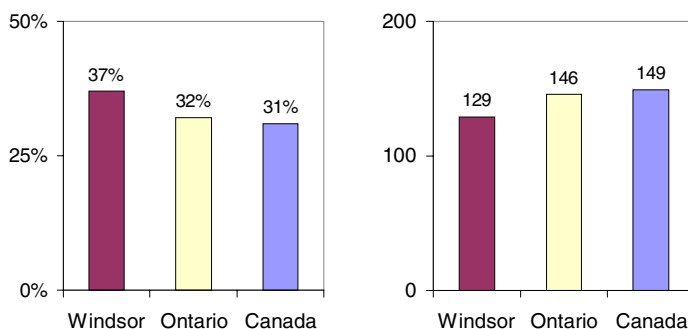
- ✿ Organizing and supervising activities or events (49%)<sup>3</sup>
- ✿ Canvassing, campaigning or fundraising (47%)
- ✿ Helping the educate, influence and lobby others (34%)

## ...and where they volunteer

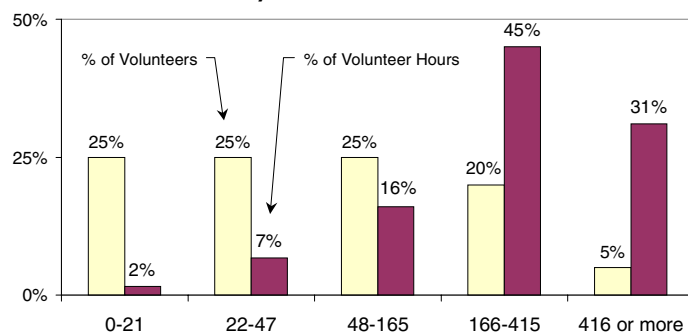
In the Windsor CMA most volunteering occurs in 4 types of organizations:

- ✿ Social service organizations
- ✿ Arts, culture, and recreation organizations
- ✿ Education and research organizations
- ✿ Religious organizations

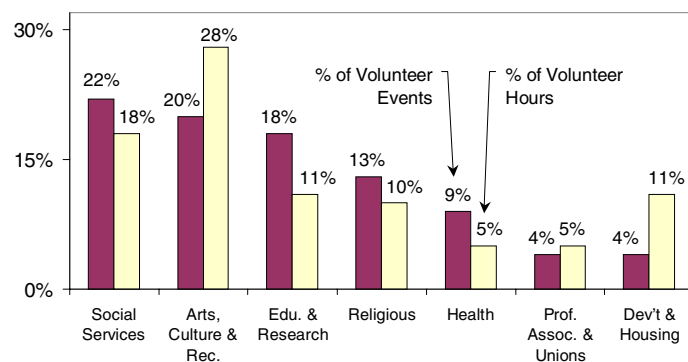
Percentage of Population Volunteering and Average Annual Volunteer Hours by Geographic Area



Percentage of Volunteers and Total Hours Volunteered by Number of Hours Volunteered



Percentage of Volunteer Events<sup>4</sup> and Percentage of Volunteer Hours by Type of Organization



<sup>3</sup>Percentages do not add up to 100% because many volunteers engage in more than one type of activity.

<sup>4</sup>Each occurrence of volunteering for an organization reported by an individual volunteer constitutes one volunteer event. Percentages may not add up to 100% due to rounding.



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VOLUNTEER  
BÉNÉVOLES  
CANADA

We would like to acknowledge the support provided by the Government of Ontario for the production of this fact sheet.

More information on the results of the NSGVP, including the full text of the highlight report *Caring Canadians, Involved Canadians*, is available online at our Website: [www.nsgvp.org](http://www.nsgvp.org)

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