

Giving and Volunteering in Montreal



Fact Sheet #42

National Survey of Giving, Volunteering and Participating

Giving: How Many? How Much?

Almost three-quarters (72%) of people who live in Montreal¹ made financial donations to charitable and nonprofit organizations according to an analysis of data from the 1997 National Survey of Giving, Volunteering and Participating (NSGVP).²

On average, Montreal's donors gave \$165 annually, for a total of over \$330 million.

Much comes from the few

The 5% of donors who gave \$500 or more accounted for almost 6 out of 10 dollars (57%) donated in Montreal. On average they contributed \$1863 annually, for a total of over \$189.2 million. Twenty percent of donors gave between \$107 and \$499 and accounted for 25% of the total value of all donations. On average they contributed \$202 annually, for a total of just over \$81.4 million.

Twenty-five percent of donors gave between \$53 and \$106 and accounted for 11% of the total value of all donations. On average they contributed \$76 annually, for a total of almost \$37.9 million. The remaining 50% of donors accounted for only 6% of the total value of donations. They gave between \$1 and \$52, for a total of almost \$21.7 million.

Where donations go

Donors in Montreal gave more money to health organizations than to any other type of organization (almost \$95 million). Health organizations received 29% of the total value of donations and 28% of the total number of donations.

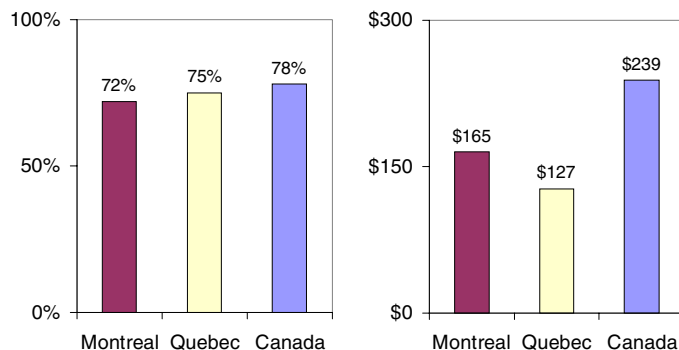
Religious organizations received 26% of the total value of donations (over \$85.6 million) and 18% of the total number of donations. Social service organizations received 17% of the total value of donations (over \$54.7 million) and 24% of the total number of donations.

1. The Census Metropolitan Area (CMA) of Montreal as defined by Statistics Canada.

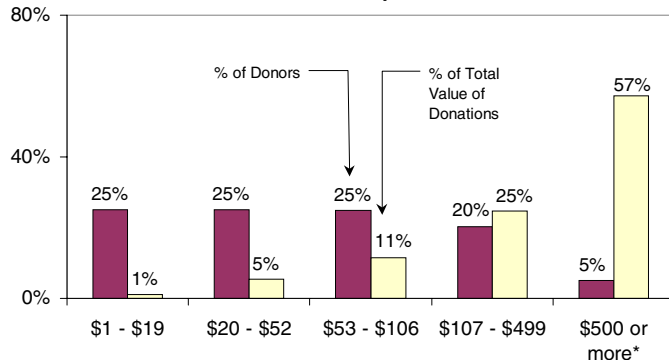
2. Findings from the NSGVP are based on reports of charitable giving over the one-year period from November 1, 1996 to October 31, 1997 by Canadians aged 15 and older.

* Sample size limitations may affect the reliability of this estimate.

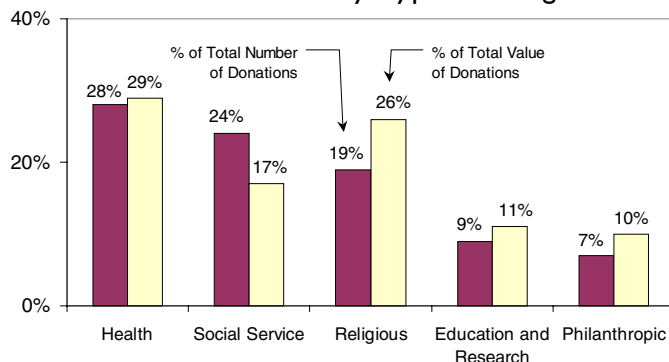
Percentage of Population Making Donations and Average Annual Donation by Geographic Area



Percentage of Donors and Percentage of the Total Value of Donations by Size of Donation



Percentage of Donations and Percentage of the Value of Donations by Type of Organization



QUICK facts...

Almost 30% of donors stated they would contribute more if the government offered a better tax credit for charitable donations.

Montreal volunteers gave more hours on average than volunteers in Quebec and Canada as a whole.

Volunteering: How Many? How Much?

Almost 1 in 5 people (19%) living in Montreal volunteered for a charitable or nonprofit organization.

On average, these individuals contributed 152 hours during the year, for a total of almost 80.2 million hours.

Much comes from the few

Twenty-five percent of volunteers contributed 185 hours or more and accounted for 75% of total volunteer hours annually. Another 25% of volunteers who each gave between 56 and 184 hours accounted for 18% of total volunteer hours. The remaining 50% of volunteers contributed only 7% of the total number of volunteer hours.

What volunteers do

The top three activities most frequently undertaken by volunteers were:³

- 🍁 Organizing and supervising activities or events (50%)
- 🍁 Serving as an unpaid member of a board or committee (30%)
- 🍁 Performing consulting, executive or administrative functions (30%)

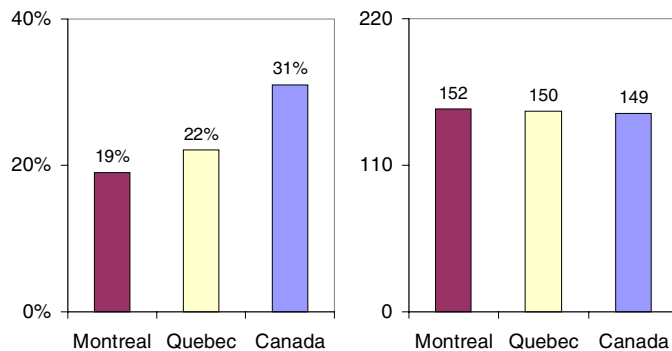
Where they volunteer

The majority of volunteers in Montreal gave their time to only one organization (68%). Twenty-four percent volunteered for 2 organizations. Eight percent volunteered for 3 or more organizations.

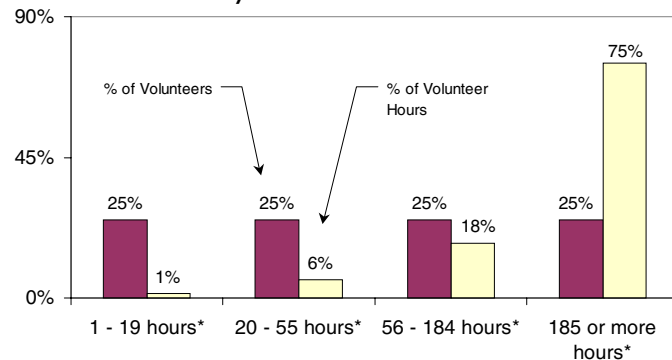
In Montreal, most volunteer hours were given to the following types of organizations:

- 🍁 Social service organizations (27.8 million hours)
- 🍁 Arts, culture and recreation organizations (12.7 million hours)
- 🍁 Education and research organizations (9.9 million hours)

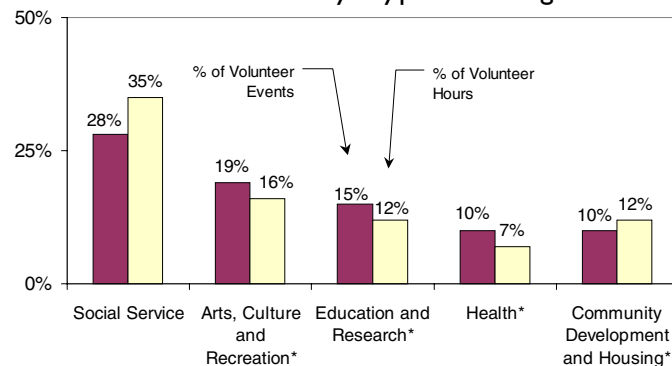
Percentage of Population Volunteering and Average Annual Volunteer Hours by Geographic Area



Percentage of Volunteers and Percentage of Total Hours Volunteered by Number of Hours Volunteered



Percentage of Volunteer Events⁴ and Percentage of Volunteer Hours by Type of Organization



3. Percentages do not add up to 100% because some volunteers engaged in more than one type of activity.

4. Each occurrence of volunteering for an organization reported by an individual volunteer constitutes one volunteer event.



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We would like to acknowledge the support provided by the Fédération des centres d'action bénévole du Québec for the production of this fact sheet.

Published March 2001 © 2001 Canadian Centre for Philanthropy

More information on the results of the NSGVP, including the full text of the highlight report *Caring Canadians, Involved Canadians*, is available online at our Web site: www.nsgvp.org

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