

# Giving and Volunteering in Quebec City

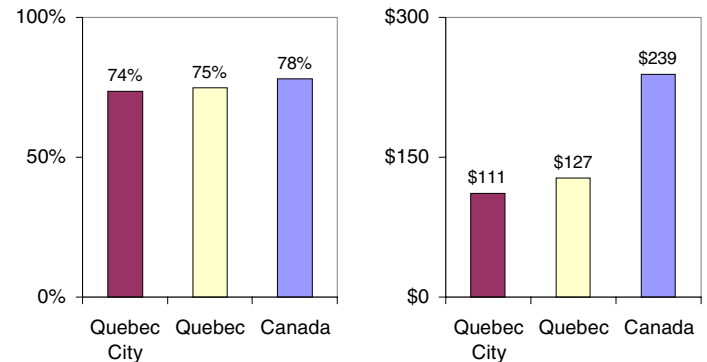
## Fact Sheet #43

### Giving: How Many? How Much?

Almost three-quarters (74%) of people who live in Quebec City<sup>1</sup> made financial donations to charitable and nonprofit organizations according to an analysis of data from the 1997 National Survey of Giving, Volunteering and Participating (NSGVP).<sup>2</sup>

On average, Quebec City's donors gave \$111 annually, for a total of over \$47 million.

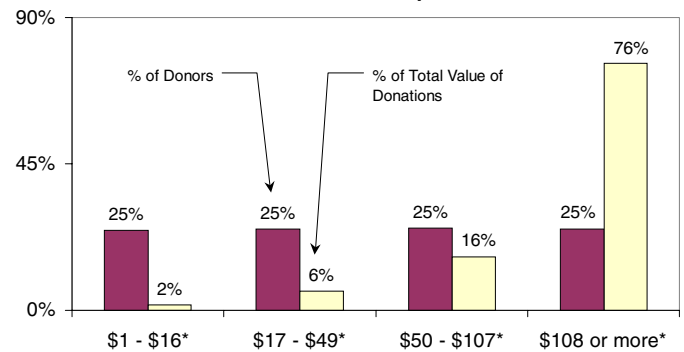
Percentage of Population Making Donations and Average Annual Donation by Geographic Area



### Much comes from the few

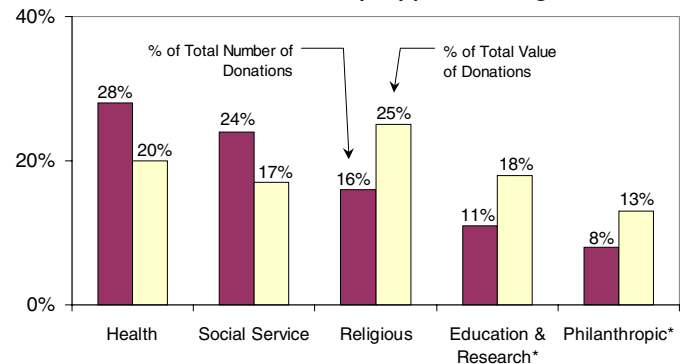
Twenty-five percent of donors who gave \$108 or more accounted for almost 8 out of 10 dollars (76%) donated in Quebec City. On average they contributed almost \$319 annually, for a total of approximately \$35.9 million. Twenty-five percent of donors gave between \$50 and \$107 and accounted for 16% of the total value of all donations. On average they contributed \$72 annually, for a total of just over \$7.8 million.

Percentage of Donors and Percentage of the Total Value of Donations by Size of Donation



Twenty-five percent of donors gave between \$17 and \$49 and accounted for 6% of the total value of all donations. On average they contributed \$28 annually, for a total of just over \$2.8 million. The remaining 25% of donors accounted for only 2% of the total value of donations. They gave between \$1 and \$16, for a total of almost \$737,000.

Percentage of Donations and Percentage of the Value of Donations by Type of Organization



### Where donations go

Donors in Quebec City gave more money to religious organizations than to any other type of organization (over \$12 million). Twenty-five percent of the total value of donations went to religious organizations. This represents 16% of the total number of charitable donations.

Health organizations received 20% of the total value of donations (over \$9.4 million) and 28% of the total number of donations. Social service organizations received 17% of the total value of donations (almost \$8 million) and 24% of the total number of donations.

### QUICK facts...

**Almost 26% of donors stated they would contribute more if the government offered a better tax credit for charitable donations**

**Residents of Quebec City volunteered more hours and donated less money on average than residents of Quebec and Canada as a whole**

1. The Census Metropolitan Area (CMA) of Quebec City as defined by Statistics Canada.

2. Findings from the NSGVP are based on reports of charitable giving over the one-year period from November 1, 1996 to October 31, 1997 by Canadians aged 15 and older.

\* Sample size limitations may affect the reliability of this estimate.

**Volunteering: *How Many? How Much?***

More than 1 in 4 people (27%) living in Quebec City volunteered for a charitable or nonprofit organization.

On average, these individuals contributed 191 hours during the year, for a total of almost 30 million hours.

**Much comes from the few**

Thirty-four percent of volunteers contributed 142 hours or more and accounted for almost 86% of the total volunteer hours. Another 34% of volunteers who each gave between 32 and 141 hours accounted for 12% of total volunteer hours. The remaining 32% of volunteers contributed 2% of the total number of volunteer hours.

**What volunteers do**

The top three activities most frequently undertaken by volunteers were:<sup>3</sup>

- 🍁 Organizing and supervising activities or events (53%)
- 🍁 Canvassing, campaigning or fundraising (44%)
- 🍁 Serving as an unpaid member of a board or committee (36%)

**Where they volunteer**

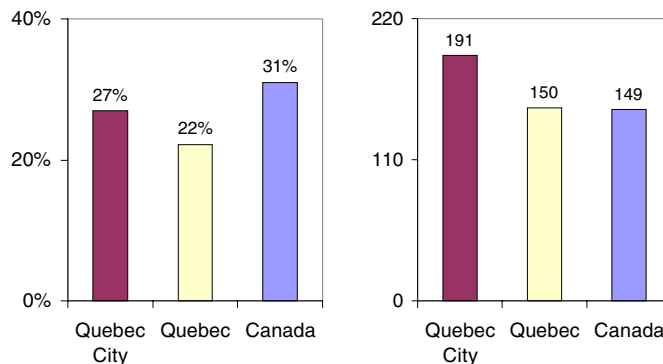
The majority of volunteers in Quebec City gave their time to only one organization (59%). Thirty-two percent volunteered for 2 organizations. Nine percent volunteered for 3 or more organizations.

In Quebec City most volunteer hours were given to the following types of organizations:

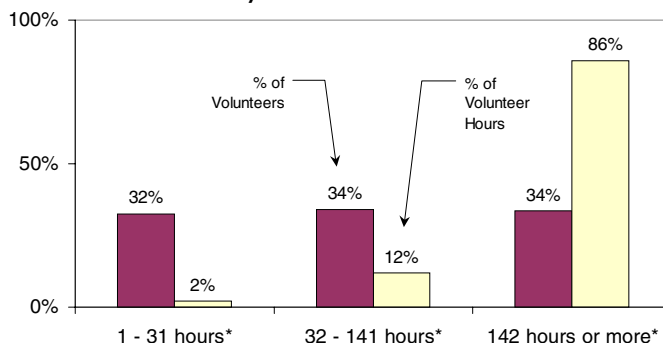
- 🍁 Social service organizations (9.5 million hours)
- 🍁 Arts, culture and recreation organizations (7.1 million hours)

These three organizations accounted for almost three-quarters (63%) of all volunteer hours and 62% of all volunteer events.

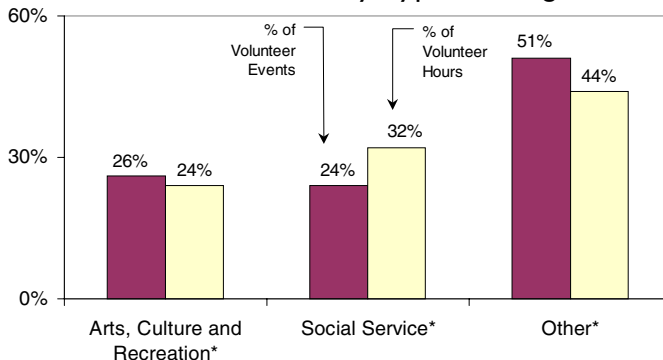
Percentage of Population Volunteering and Average Annual Volunteer Hours by Geographic Area



Percentage of Volunteers and Total Hours Volunteered by Number of Hours Volunteered



Percentage of Volunteer Events<sup>4</sup> and Percentage of Volunteer Hours by Type of Organization



3. Percentages do not add up to 100% because some volunteers engaged in more than one type of activity.

4. Each occurrence of volunteering for an organization reported by an individual volunteer constitutes one volunteer event.



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VOLUNTEER  
BÉNÉVOLES  
CANADA

We would like to acknowledge the support provided by the Fédération des centres d'action bénévole du Québec for the production of this fact sheet.

Published March 2001 © 2001 Canadian Centre for Philanthropy

More information on the results of the NSGVP, including the full text of the highlight report *Caring Canadians, Involved Canadians*, is available online at our Web site: [www.nsgvp.org](http://www.nsgvp.org)

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